



The basics

Planning

Monitoring

Evaluation

Communication

Impact Strategy Development: Questions Bank and Interview Guide

This tool consists of (1) a three step interview guide and (2) an Excel file with a questions bank to use and tailor for your interviews or other methods for engaging with your community throughout the process of developing a school-level impact strategy.

Use it to

Use this tool to identify relevant impact questions and realise interviews and other community engagement approaches during the development of your impact strategy.

Who to involve

Individuals and teams directly involved in the process of developing, implementing and evaluating impact strategies in their school.

Results

An interview guide with tailored questions depending on your purpose, portfolio and target audience, aimed to help you develop your impact strategy.

Get the 'Questions Bank
and Interview Guide' at [EDR](#)



Evaluating Societal Impact (2025). Impact Strategy Development: Questions Bank and Interview Guide. Erasmus University Rotterdam (EUR). Online resource. <https://doi.org/10.25397/eur.27854856>

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