

International Conference on Society, Culture, and Technology (ICSCT) 2025



Message from Conference Conveners



Dr. Pallavi Bansal

Bennett University, India

PhD (Erasmus University Rotterdam) | MSc (LSE, UK)

Almost a year ago, a quiet conversation in a small cabin sparked a bold question: "What if we built a conference from the ground up—one that made academia more inclusive, accessible, and human?" That question became a commitment. I reconnected with colleagues from Erasmus University, where I completed my PhD, and with a fellow academic I met at a conference in Spain, whose passion for cross-cultural dialogue deeply resonated with me. I reached out to my former professor at the London School of Economics, whose mentorship first shaped my vision of inclusive scholarship—and that gave us the momentum we needed. Then came the steady support of my colleagues at Bennett University, who believed in this idea from the start.

From conceptualizing the format and curating themes to shaping accessibility protocols and coordinating across institutions, I had the honour of leading this vision every step of the way. It has been a journey of purpose—driven by countless late nights, time zone-spanning meetings between India, the Netherlands, and Canada, and a community that believed in doing things differently.

ICSCT 2025 reflects what's possible when intention meets collaboration. Today, we are proud to host over 100 presenters from 20 countries—across disciplines, institutions, and career stages. With 115 unique institutional affiliations, no registration fee, a fully virtual format, and an inclusive participation design, the International Conference on Society, Culture, and Technology is a space that welcomes—and celebrates—diverse voices.

This conference is more than an event; it is a reflection of the academic path I have walked—across continents, conversations, and communities. It is a statement that ideas flourish when access is equitable, that dialogue deepens when boundaries soften, and that the future of academic community must be co-created. I am deeply grateful to everyone who joined this journey with their belief, energy, and trust.

Dr. Sergül Nguyen

Erasmus University Rotterdam, The Netherlands

As an educator and researcher specialized in the fields of journalism and corporate communication, I'm constantly reminded that technology is never neutral. It carries with it values, assumptions, and power dynamics that shape how we connect, communicate, and learn. At a time when AI and platform technologies are transforming organisations including higher education institutions, culture, and public discourse, spaces like ICSCT 2025 are vital.

This conference offers more than panels and presentations—it provides a space for critical reflection and collaborative imagination. I'm especially excited to engage with participants who are rethinking how we build inclusive, transparent, and ethically grounded digital systems. In our increasingly mediated world, we need conversations that are both rigorous and hopeful.

ICSCT 2025 represents the kind of global academic community I believe in: one that crosses disciplines, amplifies underrepresented voices, and keeps asking difficult—but necessary—questions about the technologies we use and the futures we want to create.



Gabrielle Heard, MA, MFA

University of Calgary, Canada

As a scholar and specialist in curriculum development, I see firsthand the importance of aligning pedagogy with the evolving demands of the labour market. In a time of profound societal change, it's more important than ever that educators stay connected. Together, we can shape a digital world that's not only equitable but also responsive to the needs of our students.

ICSCT 2025 offers an important space to explore how AI and emerging technologies can help us create learning environments that are both engaging and ethical. My hope is that participants will leave this conference with fresh strategies for using AI and digital education in meaningful ways. Just as important, I hope they'll walk away with lasting relationships that will keep inspiring and supporting them long after the final session ends.

About ICSCT

The International Conference on Society, Communication, and Technology (ICSCT) is a global platform dedicated to fostering scholarly dialogue at the intersection of society, communication, and technology. We connect academicians, researchers, practitioners, and thought leaders from around the world to explore how evolving communication landscapes influence societal change.

Our mission is to cultivate a collaborative ecosystem where academic excellence drives impactful conversations on media, digital culture, technological transformations, and global social dynamics.

The first edition of ICSCT is on the theme "Reimagining Education in the Digital Age" and is a collaboration between Bennett University (India), Erasmus University Rotterdam (The Netherlands), and the University of Calgary – GPESA (Canada). Future editions will explore new themes and partnerships to continue fostering inclusive, interdisciplinary, and transnational academic exchange.

About Bennett University

Bennett University, the higher education initiative from The Times Group, established in 2016, embodies the 185-year-old legacy of Bennett, Coleman and Co. Ltd. (BCCL) culture of leadership and service to the Nation. Having achieved the prestigious NAAC accreditation with an A+ grade, the University offers global, interdisciplinary, multidisciplinary, and research-driven education. Home to over 11,500 students, 750 placement partners, 90 international collaborations, Bennett offers more than 30 undergraduate, postgraduate, and doctoral programs designed to make students life- and career-ready. Bennett University is committed to providing global exposure with top-of-the-line faculty members, infrastructure, international collaborations, trailblazing research and a vibrant campus life.

About Erasmus University

Erasmus University Rotterdam has been in existence in its present form since 1973. The university fosters an environment that aims to contribute to society, not just as a knowledge institute at a distance, but as a knowledge centre in the midst of society. It strives to understand contemporary, complex social challenges and to contribute to their solution through our education and research. This is achieved through close cooperation with our external partners both locally and globally.

About Calgary University

Founded in 1966, the University of Calgary is one of Canada's top comprehensive research universities, combining the best of university tradition with the city of Calgary's vibrant energy and diversity. The University of Calgary is based in Calgary, Alberta, Canada, with four campuses in the Calgary area and a fifth in Doha, Qatar. With over 30,000 students, 1,800 academic staff and 15 faculties, University of Calgary brings teaching, learning and research to life.

Publication Partner

We are pleased to announce that the Journal of Creative Communications (JOCC), published by MICA in association with SAGE Publishing, will serve as a publication partner for the conference.

Authors are invited to submit their conference papers to JOCC, ensuring the conference title is clearly mentioned on the cover page. Submissions that align with the journal's **aims, scope, and submission guidelines** (<https://journals.sagepub.com/author-instructions/CRC>) will undergo the **standard double-blind peer-review process and be fast-tracked for publication.**

Aims and Scope: The Journal of Creative Communications promotes inquiry into contemporary communication issues with implications for society and business. The journal encourages a new language of analysis for contemporary communications research and publishes articles that push the frontiers of theory and practice. JOCC showcases diversity of theoretical positions and methodologies to readers across disciplines and regions and calls for contribution in the disciplines of communication, management, and media. As a Journal committed to nurturing scholarship from early career researchers and emerging economies, we encourage new research in media, creative, and culture industries; strategic communication for business and marketing; communication for social change; cultural studies and related domains.

Submission Link: <https://mc.manuscriptcentral.com/crc>

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Special Thanks

We gratefully acknowledge **Prof. Manisha Pathak-Shelat**, Professor at MICA, Ahmedabad (India) and Editor of the Journal of Creative Communications (JOCC), for her kind support in partnering with ICSCCT 2025 as our official publication partner.

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Keynote Speakers



Prof. (Dr) Shakuntala Banaji

London School of
Economics and Political
Science (LSE), UK

Shakuntala Banaji is Professor of Media, Culture and Social Change and director of the Master's programme in Media, Communication and Development in the Department of Media and Communications at the London School of Economics and Political Science. Winner of multiple teaching awards, including the fourth European Award for Excellence in Teaching in the Social Sciences and Humanities and the Diener Prize, Professor Banaji has been teaching for more than three decades. Her research about political and social imaginaries, children, youth, media, technology and social change spans an interest in film audiences, news and new media including, but not confined to, the ways in which pedagogy, civic participation, creativity, disinformation and agency are entangled with and inflected by histories of injustice and the political economy of media conglomerates and technologies. Her recent books include *Social Media and Hate* (with Ram Bhat, Routledge, 2022); *Youth Activism in Europe* (with Sam Mejias, Palgrave, 2020) and *Children and Media in India: Narratives of Class, Agency and Social Change* (Routledge, 2017). Prof Banaji is the guest editor of a recent special issue of *Javnost – The Public on Discourses and Strategies of the Global Far Right*. She is currently completing research for a new book on global young people, technology, economic precarity and climate change.



Fabio Nascimbeni, PhD

European Training
Foundation (ETF), Italy

Fabio Nascimbeni, PhD in Information and Knowledge Society, works as Human Capital Development Expert at the European Training Foundation (ETF), a EU agency providing support to EU neighbouring countries for the reform of education, training and employment systems, where he mainly focuses on digitalisation and learning innovation. He has been active in the field of learning innovation and digital education for more than 25 years, working with organisations such as the European Commission, the ILO and UNICEF, and has designed and coordinated more than 50 research and innovation projects across Europe, Latin America and the Caribbean, the South Mediterranean and South East Asia. His main research interests are open education, digital literacy, and digital inclusion. He is a Senior Fellow of the European Distance and eLearning Network (EDEN) and a Fellow of the CEST centre of the University of Sao Paulo, Brazil, and of the Nexa Centre of the Politecnico di Torino in Italy.



Dr. Karin van Es

Utrecht University,
Netherlands

Karin van Es is Associate Professor of Media and Culture Studies and Humanities project lead at Data School at Utrecht University. At Data School she leads interdisciplinary research projects with external parties and takes part in the GenAI in Education Humanities taskforce.

Her research contributes to television studies, software studies and the emerging field of Critical Data Studies. More recently she focuses on innovative methods (e.g., data donations) for studying streaming video platforms.



Dr. Soroush Sabbaghan

University of Calgary,
Canada

Soroush Sabbaghan is an Associate Professor at the Werklund School of Education, University of Calgary, focusing on the intersection of artificial intelligence into education. His work focuses on exploring practical applications of AI in both K-12 and higher education settings, including supporting personalised learning and effective curriculum development. Soroush has actively engaged in academic discourse through published research papers, working closely with educational institutions and policymakers. He is the editor of the forthcoming book, *Navigating Generative AI in Higher Education: Ethical, Theoretical and Practical Perspectives*, which addresses emerging issues and opportunities in the use of generative AI within academic environments. Through his research and editorial work, Soroush is committed to advancing a meaningful and responsible approach to technology in education.



Dr. João Gonçalves

Erasmus University
Rotterdam, Netherlands

João Gonçalves is an Associate Professor of AI and Digitalization at Erasmus University Rotterdam. His research specializes in developing and studying AI applying perspectives from both the social sciences and computer science. He has developed the Erasmian Language Model for Research and Education, and has received grants from the Dutch National Science Foundation (NWO), the European Commission, NVidia, and Meta, among others.

Distinguished Panel on AI & the Future of Teaching



Prof. Kent A. Ono

Distinguished Professor, Department of
Communication, University of Utah, US

Dr. Swati Virmani

Deputy Head – Academic, De Montfort
University, London Campus, UK



Prof. Vanessa Dennen

Tyner Distinguished Professor of
Instructional Systems & Learning
Technologies, Florida State University, US



Dr. Swati Agrawal

Dean, Research & Development, Bennett
University, India



Dr. Tilak Jha (Moderator)

Associate Professor, Times School of
Media, Bennett University, India



June 13th, 2025 at 3:15 PM IST

Panel Chairs - India



Preeti Shah

Vice President & Head of HR,
Bennett University, India

Prof. (Dr.) Gauri D. Chakraborty

Professor, Times School of Media,
Bennett University, India



Dr. Priyadarshini Muthukrishnan

Senior Lecturer, Faculty of Education and
Liberal Arts, INTI International University,
Malaysia

Dr. Kushagra Sharan

Assistant Professor, School of Management
and Entrepreneurship, IIT Jodhpur, India



Dr. Tuong-Minh Ly-Le

Dean, School of Media and Applied Arts,
University of Management and Technology
Ho Chi Minh City, Vietnam

Dr. Sushmita Pandit

Associate Professor, Amity School of
Communication, Amity University, India



Dr. Papia Sengupta

Assistant Professor, School of Social Sciences,
Jawaharlal Nehru University, India

Panel Chairs - Netherlands & Canada



Dr. Lorena Escandon

Graduate Program Director, Master of Digital Media
Toronto Metropolitan University, Canada

Michelle Brown

B.Ed, M.Ed, MLIS, EdD Doctoral Candidate,
Werklund School of Education, University of
Calgary, Canada



Hande Özkayagan Prändl, LL.M.

University Assistant and Researcher, Department
of Innovation and Digitalisation in Law, University
of Vienna, Austria

Niharika Parasar

PhD Scholar, Erasmus School of History, Culture
and Communication, Erasmus University Rotterdam,
The Netherlands



Marissa Berk

Lecturer, HU University of Applied
Sciences Utrecht, The Netherlands

Veronica Fanzio

Independent Researcher and Marketing Officer,
Rotterdam School of Management, Erasmus
University, The Netherlands



Chief Guest



Prof. (Dr.) Raj Singh

Vice Chancellor, Bennett University

Prof. (Dr.) Raj Singh is the Vice Chancellor of Bennett University, bringing over 15 years of academic leadership experience, including previous roles as Vice Chancellor at JAIN (Deemed-to-be University), GD Goenka University, and Amity University. He began his professional journey in the Indian Air Force, where he served from 1981 to 1994.

Dr. Singh holds a master's degree in economics, a CFA (Chartered Financial Analyst) designation, and a PhD in Strategic Finance. He has served on advisory boards of IIT Delhi and Delhi School of Economics, chaired expert committees of NAAC and NBA, and trained over 6,000 educators across India.

Renowned for his contributions to NEP-aligned reforms, policy development, and institution building, Dr. Singh is committed to advancing academic excellence, innovation, and ethical leadership in higher education.

Date: 13th June 2025
Time: 4:30 PM IST

Conference Schedule

Day 1: 12th June, 2025, Thursday, Host: EUR, The Netherlands

Time: 1:30 PM-1:45 PM (IST), 10:00 AM-10:15 AM (CEST), 2:00 AM-2:15 AM (MDT)

Welcome Address by Key Organisers

Time: 1:45 PM-2:30 PM (IST), 10:15 AM-11:00 AM (CEST), 2:15 AM-3:00 AM (MDT)

Keynote address by Prof. (Dr). Shakuntala Banaji, Professor, Department of Media and Communications, London School of Economics and Political Science (LSE), UK

Time: 2:30 PM-3:45 PM (IST), 11:00 AM-12:15 PM (CEST), 3:00AM-4:15 AM (MDT)

Session 1: Critical Approaches to AI in Education

Panel Chair: Hande Özkayagan Prändl, LL.M., Department of Innovation and Digitalisation in Law, University of Vienna, Austria

1. Reclaiming The Personal Touch: Can AI Do It?

- Subha Das Mollick, S.N.Bose National Centre for Basic Sciences and Dr. Sushmita Pandit, Amity University Kolkata, India

2. Education reimaged between platformisation and the public good: analysing platform power and its renegotiations within Dutch higher education.

- Veronica Fanzio, Rotterdam School of Management, Erasmus University, The Netherlands

3. ChatGPT Usage Among FUTA First-Year Undergraduates: Ethical Considerations and Perceptions

- Busayo Ajayi-Owoyemi, The Federal University of Technology, Akure (FUTA), Nigeria

4. How Students “Talk” to ChatGPT A Critical Exploration of GenAI Use in Higher Education with Data Donations

- Dr. Dennis Nguyen and Dr. Karin van Es, Utrecht University, The Netherlands

Time: 3:45 PM - 4:15 PM (IST), 12:15 PM -12:45 PM (CEST), 4:15 AM - 04:45 AM (MDT)

Spotlight on ESDiT (Ethics of Socially Disruptive Technologies) by Dr. Radhika Mittal, Research Program Manager

Time: 4:15 PM - 5:00 PM (IST), 12:45 PM - 1:30 PM (CEST), 4:45 AM - 5:30 AM (MDT)

Lunch Break

Time: 5:00 PM-6:15 PM (IST), 1:30 PM-2:45 PM (CEST), 5:30 AM-6:45 AM (MDT)

Session 2: Innovation & Tools for Educators

Panel Chair: Niharika Parasar, Erasmus School of History, Culture and Communication, Erasmus University Rotterdam, The Netherlands

1. Educator Training: Leveraging AI to Create Immersive Learning Experiences

- Dr. Dina El Mehelmy and Dr. Nora Kahil, Coventry University at The Knowledge Hub Universities, Egypt

2. Exploring Critical Understandings of data and AI: a case study on course design in Higher Professional Education

- Marissa Berk and Levien Nordeman, HU University of Applied Sciences Utrecht, The Netherlands

3. From prompts to concept: Exploring scavenger hunts as an experiential learning tool to classroom teaching on ESG practices

- Meghna Sethi, Jindal Global Business School, O.P. Jindal Global University, India

4. Reimagining AI Literacy: A Digital Badge Approach to Critical Thinking in Education

- Dr. Christa de Brun, South East Technological University, Ireland

5. Optimizing Educator Focus: Leveraging AI to Minimize Administrative Burdens and Maximize Instructional Time

- Aditya Anawat, IGNOU, India

Time: 6:15 PM- 6:30 PM (IST), 2:45 PM-3:00 PM (CEST), 6:45 AM-7:00 AM (MDT)

Short Break

Time: 6:30 PM-7:15 PM (IST), 3:00 PM-3:45 PM (CEST), 7:00 AM-7:45 AM (MDT)

Keynote address by **Fabio Nascimbeni, PhD, Human Capital Development Expert, European Training Foundation (ETF), Italy**

Time: 7:15 PM-8:30 PM (IST), 3:45 PM-5:00 PM (CEST), 7:45 AM-9:00 AM (MDT)

Session 3: Cross-cultural competencies and Inclusive Education

Panel chair: Marissa Berk, HU University of Applied Sciences Utrecht, The Netherlands

1. Collaborative Online International Learning: Connecting Multicultural Environments

- Prof. (Dr.) Sandra Lizzeth Hernández Zelaya and Prof. (Dr.) Ana Lugones Hoya, Pontifical University Of Salamanca, Spain

2. Exploring Intercultural Competence and Historical Empathy through Virtual Exchange: A Study on a Cross-Cultural Global History Lab Course

- Dr. Fatima Halwani, Dr. Lamy Sabbah and Ms. Eman S., Modern University for Business and Science, Lebanon

3. Advancing Gender-Inclusive Digital Learning Through Public Sector Innovation in South Africa

- Angel Selebano, Plymouth Marjon University, United Kingdom and Exeed College, Dubai

4. Unmasking biases in artificial intelligence: a pedagogical project for awareness and equity.

- Dr. Marina Martín-Valor, María-Henar Alonso-Mosquera and Estela Bartol-Martín, CIESCOM, Universidad San Pablo-CEU, CEU Universities, Spain

5. Bridging language gaps with AI: Towards more inclusive and creative multicultural classrooms

-Marta Medina-Nunez, David Jáñez González, and Juan San Román Múzquiz, Universidad San Pablo-CEU, CEU Universities, Spain

Time: 8:30 PM-9:45 PM (IST), 5:00 PM-6:15 PM (CEST), 9:00 AM-10:15 AM (MDT)

Session 4: Case Studies: AI Integration in Education

Panel Chair: Veronica Fanzio, Rotterdam School of Management, Erasmus University, The Netherlands

1. From Hype to Reality: Unraveling Barriers to AI Adoption in Higher Education in Emerging Economies

- Dr. Shikha Daga, Dr. Kiran Yadav, Dr. Anubha Saini, PGDAV College, Ram Lal Anand College, University of Delhi, India

2. The Challenges and Opportunities of Use AI in Journalism Higher Education: From Teachers Perspectives

- Dr. Osepashvili Dali, International Black Sea University / IBSU, Georgia

3. Investigating Sustained Utilization of Learning Management Systems

- Dr. Oreoluwa P. Aladejuyigbe, University of Ibadan, Nigeria

4. Bilingual Kannada and English Character Segmentation in Natural Scene Text Image

- Venkata B Hangarage and Dr. Gururaj Mukarambi, Department of Computer Science, School of Computer Science, Central University of Karnataka, India

Time: 9:45 PM-10:00 PM (IST), 6:15 PM-6:30 PM (CEST), 10:15 AM-10:30 AM (MDT): Closing Address

Day 2: 13th June, 2025, Friday, Host: Bennett University, India

Time: 9:45 AM-10:00 AM (IST), 6:15 AM-6:30 AM (CEST), 10:15 PM-10:30 PM (MDT)

Welcome Address

Time: 10:00 AM -11:30 AM (IST), 6:30 AM- 8:00 AM (CEST), 10:30 PM - 12:00 AM (Prev)
(MDT)

Parallel Sessions

Session 1: Educator Training and Digital Pedagogies for Contemporary Classrooms

Panel Chair: Ms. Preeti Shah, Vice President & Head of HR, Bennett University, India

Session 2: Ethics, Inclusion and Legal Frameworks in AI-Driven Education

Panel Chair: Dr. Tuong-Minh Ly-Le, Dean, School of Media and Applied Arts, University of Management and Technology Ho Chi Minh City, Vietnam

1. Framing Strategies in Digital Education Content: A Content Analysis of Coursera Videos to Enhance Learning Engagement

- Dr. Tuong-Minh Ly-Le and Bao Ngoc Tran, School of Media and Applied Arts, University of Management and Technology Ho Chi Minh City, Vietnam

2. Empowering Educators through AI-Enhanced Flipped Classrooms: A Cross-Country Study on Blended Learning for the Digital Age

- Lena Ang Yan Ping, Ministry of Education, Brunei Darussalam

3. Embedding Educational Technology in Higher Education Classrooms Using the SAMR Framework: An Analytical Study

- Dr. Eram Aziz and Meenal Rawat, Manav Rachna University, Haryana, India

4. When Algorithms Teach, Who Bears the Feelings? Rethinking Emotional Labor in China's AI-Driven Educator Training

- Dr. Xing Wang and Dr. Jiadi Jiang, Wenzhou Technology University, China

1. Beyond Algorithms: Ethical Adoption and Digital Divides in AI-Driven Academia

- Sidharth.S, ICAR National Dairy Research Institute, Haryana, India

2. Everyday Experiences and Encounters with AI: Understanding Indian Media and Design Pedagogy

- Dr. Nithin Kalorth, Harishma Devi T, and Ankita Jena, Bahrain Polytechnic, Bahrain

3. AI and right to education: Navigating the legal grey areas

- Manish Kumar and Prof. (Dr.) Pradeep Kumar Kulshrestha, Bennett University, India

4. Is Writing Dead? We Need to Talk!

Dr. Nitin Pillai and Dr. Mamta Nitin Pillai, Nirma University, Gujarat, India

5. Role of AI tools in filling the digital gap: a qualitative study of illiterate and semi-literate digital content producers from India

- Dr. Ahammed Junaid NP, Bennett University, India

5. Augmented Reality or Augmented Expectations? From Teacher to Content Creator in Higher Education Institutes
 - Nooria Rehman and Mansi Sharma, Manav Rachna International Institute for Research and Studies, Haryana, India

6. Cyber Intelligence in the Legal Sphere: AI's Impact on Research, Education, and Legal Culture
 - Rahul Jain, Rajshree Singh, Dr. Gyandeep Chaudhary, Bennett University, India

Time: 11:30 AM -1:00 PM (IST), 8:00 AM - 9:30 AM (CEST), 12:00 AM - 1:30 AM (MDT)
Parallel Sessions

Session 3: Integrating AI into Pedagogy: Tools, Trends, and Transformations
 Panel Chair: Dr. Priyadarshini Muthukrishnan, Senior Lecturer, Faculty of Education and Liberal Arts, INTI International University, Malaysia

Session 4: Gender, Inclusion, and Digital Education
 Panel Chair: Prof. (Dr.) Gauri Chakraborty, Professor, Times School of Media, Bennett University, India

Session 5: Ethics, Equity, and Adaptability in AI-Supported Learning
 Panel Chair: Dr. Sushmita Pandit, Associate Professor, Amity School of Communication, Amity University Kolkata, India

1. AI in Tertiary Levels' Education: Opportunities, Challenges, and Ethical Implications from the Perspective of Teachers and Students at Khulna University
 - Md. Saddam Hossain, Khulna University, Bangladesh; Dr. Md. Shahjahan Kabir, Khulna University, Bangladesh; Farhana Yeasmin, Jashore University of Science and Technology, Bangladesh; Mst. Anjon Khatun, Kazi Abu Mokarram Fazlul Bari Dakhil Madrasa, Bangladesh

2. The Effectiveness of VR Training for Improving Interpersonal Communication Skills: An Experimental Study
 - Twinkle Sara Joseph, Christ (Deemed to be University), Bengaluru, India

1. Bridging the Digital Divide: Gender Representation and Inclusion in Digital Education in Bangladesh
 Jannatul Ferdous, Comilla University, Bangladesh

2. INVISIBLE INNOVATORS: How Non-Formal Digital Learning Drives Female Entrepreneurship in Domestic Spaces
 - Amrudha Harini D, Loyola College of Arts and Science, University of Madras, India

3. Redefining Inclusion: Gender Inequity in Digital Education in Indian Context
 -Dr. Aradhya Singh and Dr. Vaishali, School of Law, UPES, Dehradun, Uttarakhand, India

1. AI-Assisted Bias Detection for Culturally Responsive Science Education in India
 - Dr. Subhash Chander and Yashi Goyal, Department of Education, University of Delhi, India

2. Digital Natives in a Disrupted Classroom: Post-COVID Voices from Kerala on Digital Learning
 - Asma T. , SRM University and Sharda University, India

3. Shifting Selves: Personality Consistency and Learning Style Adaptability in Large Language Models in Educational Contexts
 - Vansh Pradeep Singh Rathore, Indian Institute of Technology, Guwahati, India

3. Revolutionizing Mathematics with Generative AI: Exploring Its Opportunities & Challenges

- Kiran Kalia, Manav Rachna University, Haryana, India

4. Incorporating AI into Engineering Education: A Case Study of Personalization, Ethics, and Equity in Nigeria

-Dr. Damola Olugbade, Abiola Ajimobi Technical University, Nigeria, Dr. Musa Adekunle Ayanwale, National University of Lesotho, Lesotho, Dr. Nurhayati Sri, IKIP Siliwangi, Indonesia, Dr. Olayinka Ojo, University of Greater Manchester, United Kingdom, Thomas KF Chiu, The Chinese University of Hong Kong, Hong Kong

5. Generative AI for Technical Communication in STEM: An HCI Perspective

- Surbhi Sethi, Future Mind and Unnati Jain, MNIT Jaipur, India

4. The Role of Gender in Tech Entrepreneurship

-Linsa Ray, KIIT Law School, Odisha, India

5. Empowering Educators for Inclusive Digital Content Creation

-Bhavya Jain, Salwan Education Trust, New Delhi, India

6. The Rise of Algorithmic Inclusion: Towards Inclusive Education through Culturally Aware AI Systems

-Utsarjana Mutsuddi, Birla Institute of Technology and Sciences, Pilani, Goa, India

4. A Scientometric Study on Usage of AI in Education System in India

- Dr. Praba Chelliah, PES University, Bengaluru, India

Time: 1:00 PM- 1:45 PM (IST), 9:30 AM - 10:15 AM (CEST), 1:30 AM - 2:15 AM (MDT)

Keynote address by **Dr. Karin Van Es, Associate Professor, Media and Culture Studies, Utrecht University, The Netherlands**

Time: 1:45 PM – 3:15 PM (IST), 10:15 AM - 11:45 AM (CEST), 2:15 AM - 3:45 AM (MDT)
Parallel Sessions

Session 6: Digital Literacy and Social Inclusion in Technology-Enhanced Education

Panel Chair: Dr. Papia Sengupta, Assistant Professor, School of Social Sciences, Jawaharlal Nehru University, India

1. Use of ICT in Secondary Schools of Aspirational Districts of Odisha: An Empirical Study

- Pabitra Saha, National Institute of Educational Planning and Administration, New Delhi, India

2. The Role of Digital Communication in Shaping Gen Z's Perceptions of Sustainable Development

- Mai Nguyen-Hoang and Lam Nguyen-Xuan, Van Lang University, Vietnam

3. Tech-Savvy but Excluded? The Role of Digital Literacy in Supporting Gender-Diverse Generation Z Learners

- Himani Srihita Rachoru, SR University, Warangal, Telangana, India

4. Empowering the Unempowered: Using Modern Age Technology for Social Inclusion of Oppressed Groups

- Riffa Ahmed and Dr. Sanjay Verma, Bennett University, India

5. Digital Literacy and Childhood: An exploratory study of children's awareness and vulnerabilities

- Dr. Moina Khan and Dr. Anubhav Mathur and Riffa Ahmed, Bennett University, India

Session 7: Cross-Cultural Perspectives on Digital Learning and Practice

Panel Chair: Dr. Kushagra Sharan, Assistant Professor, School of Management and Entrepreneurship, Indian Institute of Technology Jodhpur, India

1. Rethinking Cultural Responsiveness in Digital Legal Education: Towards an Inclusive and Equitable Pedagogy

- Dr. Garima Tiwari, National Law University Delhi, India and Dr. Roshni Shrivastava, United University, Prayagraj, India

2. Exploring Cross-Cultural Competence in Digital Education: A Case Study of SWAYAM and NPTEL in India

- Dr. Hoimawati Talukdar and Dr. Shantharaju S, CHRIST (Deemed to be University), Delhi NCR, India

3. Strategic Digital Education Innovations in Shenzhen Hi-Tech Zone: Cross-Border Partnerships Along the Digital Silk Road and BRICS

- Vithiyapathy Purushothaman, Shenzhen University, China

4. Cultivating Cross-Cultural Competence in Digital Education: An AI-Driven Framework for Inclusive Learning Environments

- Akshay Kumar Singh, Pandit Deendayal Energy University, Gandhinagar, India

6. Intersectional Digital Inclusion: Addressing Multiple Axes of Marginalization in Technology-Enhanced Learning

- Subhash Rawat, H.N.B. Garhwal Central University, Uttarakhand, India

5. Diversity in Digital Classrooms: Mapping Inclusion in Multicultural Virtual Learning Environments

- Garima Singh, Bennett University, India

6. Women and Digital Technologies in Contemporary Higher and Tertiary Education: Insights from Universities in Sub-Saharan Africa

- Dr. Constance Gunhidzirai, University of Botswana, Botswana, Mr Edmore Munjeyi (PhD), North-West University, South Africa, and Dr Kefentse Princess Malele, University of Botswana, Botswana

Time: 3:15 PM - 4:15 PM (IST), 11:45 AM - 12:45 PM (CEST), 3:45 AM - 4:45 AM (MDT)

Distinguished Panel: Discussion on AI and the Future of Teaching

Prof. (Dr.) Kent A. Ono- Distinguished Professor, Department of Communication, University of Utah, US

Prof. (Dr.) Vanessa Dennen- Distinguished Professor, Anne Spencer Davis College of Education, Health and Human Sciences at Florida State University, US

Prof. (Dr.) Swati Agarwal- Dean – Research & Development, Bennett University, India

Dr. Swati Virmani- Deputy Head – Academic at the De Montfort University (DMU) London Campus, UK

(Moderator) Dr. Tilak Jha- Associate Professor, Times School of Media, Bennett University, India

Time: 4:15 PM - 4:30 PM (IST), 12:45 PM - 1:00 PM (CEST), 4:45 AM - 5:00 AM (MDT)

Short Break

Time: 4:30 PM – 5:00 PM (IST) 1:00 PM - 1:30 PM (CEST), 5:00 AM -5:30 AM (MDT)

Address by Chief Guest:

Prof. (Dr.) Raj Singh, Vice-Chancellor, Bennett University, India

Time: 5:00 PM - 5:10 PM (IST) 1:30 PM - 1:40 PM (CEST), 5:30 AM - 5:40 AM (MDT)

Vote of thanks

Day 3: 14th June, 2025, Saturday, Host: University of Calgary, Canada

Time: 9:20 PM-9:30 PM (IST), 5:50 PM-6:00 PM (CEST), 9:50 AM-10:00 AM (MDT)

Introduction & Welcome

Time: 9:30 PM-10:15 PM (IST), 6:00 PM-6:45 PM (CEST), 10:00 AM-10:45AM (MDT)

Keynote address by Dr. Soroush Sabbaghan, Associate Professor, Werklund School of Education, University of Calgary, Canada

Time: 10:15 PM-11:45 PM (IST), 6:45 PM-8:15 PM (CEST), 10:45 AM-12:15 PM (MDT)

Session 1: Digital Innovation and Pedagogies in Global Education

Panel Chair: Michelle Brown, University of Calgary, Canada

1. Harnessing Artificial Intelligence for Adaptive Learning in Science Education: A Study of Universities in South-Western Nigeria

- Bamidele Emmanuel Tijani, University of Lagos, Nigeria & Adeniyi Michael Adeduyigbe, University of Ibadan, Nigeria

2. From Gaps to Growth: Leveraging Research Blind Spots to Strengthen Post-Secondary Online Pedagogies

- Bruna Nogueira, University of Calgary, Canada

3. Reimagining Statistics Education and Research Capacity for the Digital Classroom

- Dr. Letetia Mary Addison, The University of the West Indies, Trinidad and Tobago

4. Empowering New Teachers Through Intentional Technology Integration

- Dr. Cheryl McCray, University of Tennessee at Chattanooga, USA and Dr. Alisa Wilson, University of Tennessee at Martin, USA

5. Evaluating QR Codes' Utility in Rural Indian Classrooms: Teachers' Perspectives and Experiences with Digital Learning Initiatives

- Nihal Kaur, Amrita Vishwa Vidyapeetham, India

6. Co-Creating AI Use Policies with Students: Reflective Practice as a Pathway to Ethical Digital Learning

- Dr. Allison JoAnn Lester, Arizona State University, USA

Time: 11:45 PM-12:45 AM (IST), 8:15 PM-9:15 PM (CEST), 12:15 PM-01:15 PM (MDT)

Lunch Break

Time: 12:45 AM-2:15 AM (IST), 9:15 PM-10:45 PM (CEST), 01:15 PM-02:45 PM (MDT)

Session 2: Inclusion, Gender, and Cross-Cultural Learning in Digital Environments

Panel Chair: Dr. Lorena Escandon, Toronto Metropolitan University, Canada

1. AI in Education: Advancing Equity and Personalization Despite Barriers

- Dr. Alisa Wilson, University of Tennessee at Martin, USA and Dr. Lise Smith, Turner Middle School, Georgia, USA

2. The Effect of Workforce Diversity on Organization Performance: A Case of Higher Education Sector

- Mallak Rashid Al Maqrashi, Muscat College, Oman

3. A Teaching Assistants' Reflection on Constructing Cross-Cultural Curriculum: The Potential Role of UDL in Academic Writing

- Shunyan Lyu, Thompson Rivers University, Canada

4. Adoption of Digital Technologies in Basic Science Education: A Post-COVID-19 Perspective from Nigeria within the Global Context

- Omolabake Temilade Ojo and Bamidele Emmanuel Tijani, University of Lagos, Nigeria

5. Cross-Cultural Competence in Digital Classrooms: A Path Toward Inclusive and Responsive Education

- Kathy Middlebrooks, Douglas County School, USA

Time: 2:15 AM-2:30 AM (IST), 10:45 PM-11:00 PM (CEST), 02:45 PM-03:00 PM (MDT)

Short Break

Time: 2:30 AM-3:15 AM (IST), 11:00 PM-11:45 PM (CEST), 3:00 PM-3:45 PM (MDT)

Keynote Address by **Dr. João Gonçalves, Associate Professor, AI and Digitalisation, Erasmus University Rotterdam, Netherlands**

Time: 3:15 AM-3:30 AM (IST), 11:45 PM-12:00 AM (CEST), 3:45 PM-4:00 PM (MDT)

Vote of Thanks and Closing Remarks

Note for Presenters: All presenters are allotted **15 minutes** total:

- **10 minutes** for the presentation
- **5 minutes** for Q&A

The Organising Team

Key Organisers and Conference Conveners



Dr. Pallavi Bansal
Bennett University (India)



Gabrielle Heard, M.A., MFA
University of Calgary (Canada)



Dr. Sergül Nguyen
Erasmus University Rotterdam (Netherlands)

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Aarya Ambar



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Vasundhra Maheshwari



Dheera C S



Vishesh Redhu

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Collaboration Opportunities

We warmly welcome scholars, researchers, and professionals from a wide range of disciplines including Media & Communication Studies, Digital Humanities, Education, Sociology, Political Science, Cultural Studies, Journalism, Public Relations and Strategic Communication, Information & Communication Technology, and Interdisciplinary Research in Society & Technology.

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More than 100 voices. 21 nations. Countless ideas.




“ Digital futures must be co-authored by the very communities that have long been sidelined in shaping them. ”

— *Inspired by the public talks of Payal Arora*

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